

# Parents & Guardians

We are excited to announce that we are using Snap! Raise as our online fundraising platform.

## Why did we choose Snap! Raise?

**Proven Results:** Snap! Raise is the nation's leading fundraising platform for K-12 groups, clubs, and teams. Since 2014, Snap! Raise has helped more than 150,000 groups in the U.S. raise more than \$950 million dollars.

**Safe & Secure:** They are the safest choice for our group to raise money. Their fully online platform not only eliminates the need for door-to-door sales, but also provides peace of mind by ensuring that all fundraising activities are secure and PCI compliant. We can be confident that our program and our generous supporters are protected, and that funds raised will directly benefit our students.

With a Snap! Raise campaign, your student's privacy and personal property are strictly safeguarded. They can easily connect with their network of supporters, all while keeping their personal information secure. For more details, please visit [snapraise.com/privacy-policy](https://snapraise.com/privacy-policy).

## What can you and your student expect?

Your student will have access to a secure campaign page customized for our group, where they can easily set up and manage our fundraiser. Here's how it works:

- **Gather Support:** Students collect 20 or more email addresses and phone numbers from their top supporters.
- **Amplify Impact:** They can leverage social media to further expand their campaign's reach and engage a wider audience.
- **Parent/Guardian Involvement:** You can support your student without joining the campaign. Just follow the instructions in the email sent to you for access to the parent/guardian portal.
- **Simplified Fundraising:** Once your student uploads their contacts, the Snap! Raise platform handles the rest, allowing them and their group leader to focus on doing what they love most!

It's that simple to run a safe and successful fundraiser with Snap! Mobile!